

DUPLICATE



*Plain
Talks*

GULF STATES UTILITIES COMPANY
DECEMBER, 1966

TVA Looks to the Atom

GIGANTIC TENNESSEE VALLEY AUTHORITY originated in the depression years as a system for taming the wild, flood-prone Tennessee rivers. Electric power, a by-product of the giant dams, was only incidental. At first. Now most of the system's power is generated in steam generating plants. And now TVA is planning to construct a giant nuclear power plant near Decatur, Alabama. Capacity of the plant will almost equal the total U.S. nuclear generating capacity.

TVA is already the largest system in the world. If TVA's customers paid the equivalent federal taxes as do customers of the investor-owned segment of the electric industry (about \$3 billion a year), the administration's budget would be in much better shape. In fairness, government-subsidized commercial enterprises should pay the same taxes as free enterprise.

Just Plug 'er In!

JOHAN Q. CITIZEN pushes his remote control button and the late show flickers out on the television screen across the bedroom.

"Finally going to sleep, John?"

"Yes, Marsha . . ."

"Did you remember to take out the garbage?"

"Unhuh . . ."

"Did you put out the cat?"

"Yes, dear . . ."

"Well, where are you going now?"

"I forgot to plug in the car . . ."

Pure fantasy?

Not according to Ford Motor Company, which this month announced a major breakthrough in its efforts to develop a feasible power source for electric vehicles.

The concept of an electric automobile in itself is nothing new. Two pioneers of American industry, Henry Ford and Thomas A. Edison, were working on an inexpensive battery-powered car the year our Company was founded—1913.

What is new, according to Ford Vice President for Scientific Research Michael Ference, Jr., is that Ford researchers have, "produced a unique ceramic material which has made possible an entirely new concept in electric-battery development."

While much work lies ahead in the development of an economical electric vehicle which will help alleviate the problems of both congestion and air pollution in metropolitan areas, once again an investor-owned industry has demonstrated the leadership which is vital in the technological advancement of our country.

Reddy On the Farm

More than 98 percent of occupied farms in the United States have electric service. Electric energy today performs some 400 tasks on the farm.



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Our Cover

THE HOLIDAY SPIRIT has gripped our service area and outer trappings of Christmas are seen and heard everywhere . . . the lilting music of carols, gaily-colored lights and the tinsel and glitter of ornaments adorning downtown areas. Baton Rouge Morning Advocate photographer Art Kleiner captured much of the feeling in this month's Plain Talks cover photograph showing the Louisiana State Capitol framed by festive street decorations. The trappings play a big role but it's people who really make Christmas—children, young people, old people. Though to each one and to each age group Christmas may be described in different terms, all have one thing in common . . . Christmas is joyful because it is shared.

A merry Christmas and prosperous New Year to all from Plain Talks.

Christmas Greetings



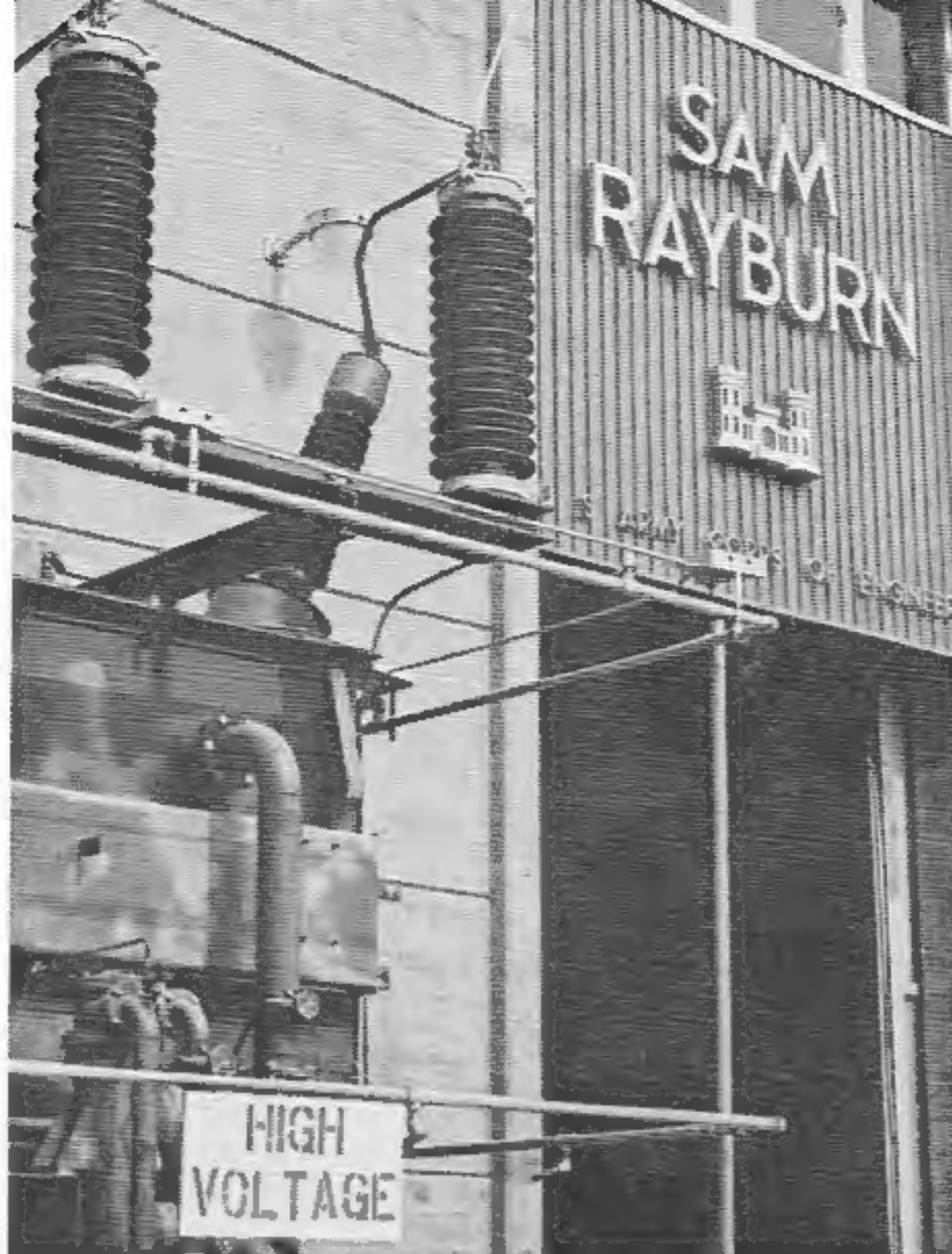
As the holiday season nears, it is fitting to review another outstanding year made possible by the skill and attention to detail of you men and women of the Gulf States team. We commend all of you for your efforts and ask that you continue to show the dedication to public service that has made the name Gulf States synonymous with good service.

Rendering good service while undertaking an unusually large construction program demands even greater attention to working safely. During 1966, we were unfortunate in that two fine young Gulf Staters lost their lives on the job and other serious injuries marred our safety record. We can and must improve this performance. Let's all re-dedicate ourselves to working and living safely in the year ahead.

We wish for all of you and each member of your families a happy, safe holiday season.

Glenn E. Richard
Chairman of the Board

E. A. Werner
President



1966: Gone but not forgotten

*Plain Talks Looks Back on the Highlights
of Our Past Year*

THE YEAR 1966 IS only hours short of becoming history.

It'll be gone but not forgotten by our Company, which hit new milestones in backing its pledge of plenty of dependable electric power, and some 2,700 employees, who did the job.

It was a year of the EHV, a year for top management changes and a year of multimillion dollar power plant expansions to mention a few. Looking back at the highlights:

■ Glenn E. Richard succeeded J. J. Morrison as chairman of the board and Eldon A. Werner was named president to succeed Mr. Richard. Mr. Morrison retired after 42 years in the

utility industry. He was named president of our Company in 1961 and chairman of the board in 1963.

For Mr. Richard, his election to board chairman culminated a climb that began in 1926 when he went to work for Gulf States as a clerk in his home town of Jennings. Mr. Richard was named president in 1963.

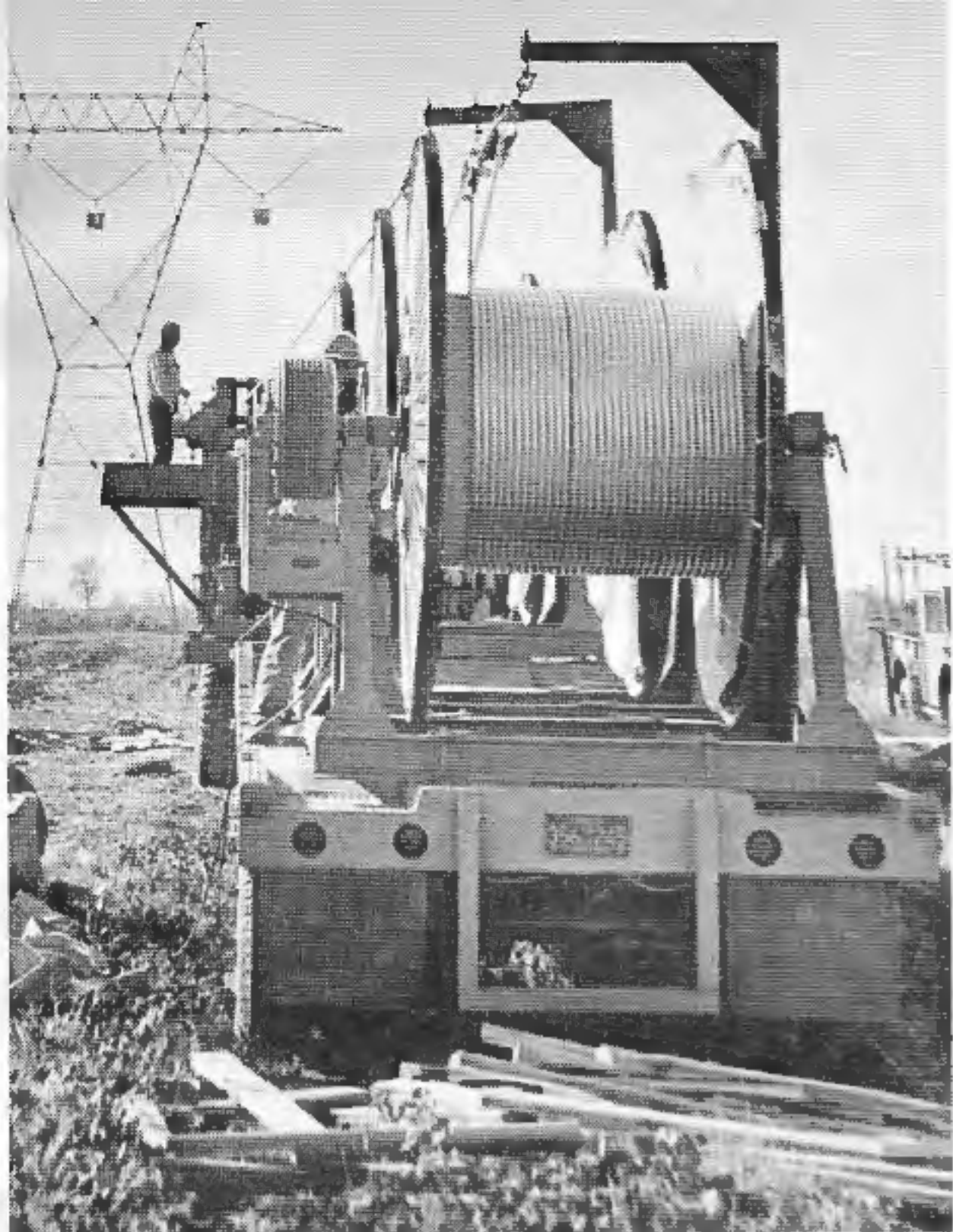
Mr. Werner, our company's first system-wide personnel manager, became president after serving 15 months as executive vice president.

■ The term "EHV" became an everyday word around our system. Nobody could have escaped hearing or reading something about the work progress on our part of an EHV

(extra high voltage) system that will link companies in nine Southeastern and Southwestern states for the interchange of seasonal or surplus bulk power with the Tennessee Valley Authority. The companies will receive power from TVA during peak summer load months and will return a similar amount of power during TVA's heavy winter heating months.

It's a project that will cost over \$100 million and our Company's part is in excess of \$10 million. Costly, yes. But it will curtail our needs for additional generating facilities costing much more. Construction of the giant interchange system will be completed in 1967 and the biggest scheduled





"power swap" in this nation's history will begin.

■ Even with the massive power via the regional grid, some additional installed generating capacity is necessary and the end of 1966 finds expansions either under way or in the planning stages at three of our five power plants.

Over 200 community leaders and Company officials were on hand last May at ground breaking ceremonies for the new No. 3 unit at Willow Glen Power Station. The 580,000-kilowatt unit will boost Willow Glen's capacity to 962,000 kilowatts upon completion in 1968.

Our Company announced two months later at a dinner meeting with Lake Charles area city officials that a similar generating unit would be installed at Roy S. Nelson Power Station. Construction on Nelson No. 4 will begin next June and completion is scheduled for late 1969.

Final touches are being applied to our new No. 3 unit at Sabine Power Station. When it goes "on the line"

this winter, Sabine's installed capacity will soar to 900,000 kilowatts and our Company's net capability will reach nearly 2,500,000 kilowatts.

■ History was made at 10 a.m. July 1 when our Company started receiving its first hydro power from Sam Rayburn Dam near Jasper, Texas. Gulf States contracted to buy 100 per cent of the energy spewing from two hydroelectric units rated at 26,000 kilowatts each. Late this year, we were receiving about 170,000 kilowatts daily. Generation, of course, will be governed by the water level of the reservoir.

■ History was made again between 3 p.m. and 4 p.m. on July 19 when our Company experienced a peak load demand of 2,049,000 kilowatts. It was a milestone in generation for Gulf States since it marked the first year for our peak demand to hit 2,000,000 kilowatts.

■ To keep abreast of power demands in a growing service territory, our Company earmarked \$53 million for new construction during 1966. It's

the start of a \$300 million construction budget to beef up our facilities through 1970.

■ This year's spending and other improvements boosted our Company's total plant investment to over \$650 million, more than double our \$270 million investment of only 10 years ago.

■ Among noteworthy additions were new Gulf States district offices and service centers at Orange, Jennings and Sulphur and completion of an expanded office in Dayton. Construction began last month on a new district headquarters at Silsbee.

■ A healthy load growth prompted new and larger facilities. Reflecting the growth best, perhaps, is our Company's climbing kilowatthour usage per residential customer. The home consumer average reached 6,416 KWH, a considerable hike over last year's 5,913 figure and well above today's national average of 5,200 KWH.

The last 12 months have been kind to our Company, and all indicators point to an even greater 1967.



Company Thrift Plan

Ever Wonder How It's Handled?



*You're Not By
Yourself If You
Have. Here's
A Step-By-Step
Account of Your
Investment.*

SO YOU GOT YOUR paycheck one day and noticed a nice bite charged off to "Thrift Plan." You had noticed it a hundred times before but, for some reason, you suddenly wondered about the mechanics of the plan—from deduction on down.

Ever been in those shoes? Chances are you have and why not? It's your money someone is investing, and much of your future rests in the balance.

Let's start from the beginning.

Unlike our Company's group insurance and retirement plans, the Thrift Plan is a voluntary arrangement designed to provide independence in retirement years. It's over and beyond assistance given in the Retirement Plan. The No. 1 feature of the Thrift Plan is that our Company puts in 50 cents for every dollar put in by the employee.

Your savings, including the GSU contribution and earnings on the account, are then invested at the employee's instructions in one or more of the following ways: common stock of our Company, preferred stock of our Company or savings account.

But let's start at the time of the payroll deduction.

An employee contributes two, four or six per cent of the mean of his annual compensation rate group and our Company puts in 50 cents for every dollar deducted.



CHECKING PLAN. K. L. Jumel, J. L. Braswell and W. C. McCurtain, left to right, are our Company's Thrift Plan officials. Mr. Braswell is secretary and Mr. Jumel and Mr. McCurtain are assistant secretaries.

Next, payment of the money is made to the First Security National Bank of Beaumont as trustee. Once payment is made, our Company can never recover any part of its contribution to the employee's account. The bank will hold the money and securities for the employee's account and will return the entire account balance to him upon retirement or termination of employment with our Company. Or, of course, in case of death to his heirs.

Payment to the bank is normally made by the 10th of each month to insure that funds invested in savings accounts will bear interest from the first of the month. Upon receiving the payment, the bank trustee invests funds in the manner previously authorized by the employee: common stock of our Company, preferred stock of our Company or in a savings account.

Interest and dividends earned on an employee's invested funds are added to the account and used for the same purposes as deposits to buy additional stock or to increase a savings account. An employee may make cash withdrawals at any time under certain conditions by simply contacting his supervisor or the Payroll Department in Beaumont.

If you have ever wondered about the timing of stock purchases by the trustee, you aren't by yourself. True,

there are better times than others to buy stock but the trustee's timing of purchases is limited in three ways. Each employee account is a separate trust—there is no pool with which to buy stock. So, a determination must be made each month as to the amount of money available in each employee's account. Secondly, dividends are paid quarterly so purchases must be completed and stock must be issued prior to the four record dates.

And finally, while the trustee is instructed by the employee to invest money in stock, the bank does have some leeway in that it doesn't have to buy every share simultaneously. Discretion and caution are exercised so as not to set a pattern on purchases



DEDUCTION POINT. Eleanor Triplett, seated, assistant supervisor of confidential records and payroll accounting, and Betty Lum, confidential records clerk, put the Thrift Plan in motion each month by making payroll deductions.

which could affect the price of stock. On the other hand, the trustee can't speculate by having stock pile up from one month to the next. Accordingly, funds must be invested when they become available but purchases of stock may be made in small lots and staggered throughout the month except during record date months.

Actual purchases are made through brokers who are New York Stock Exchange members and sometimes in what is known as the third market.

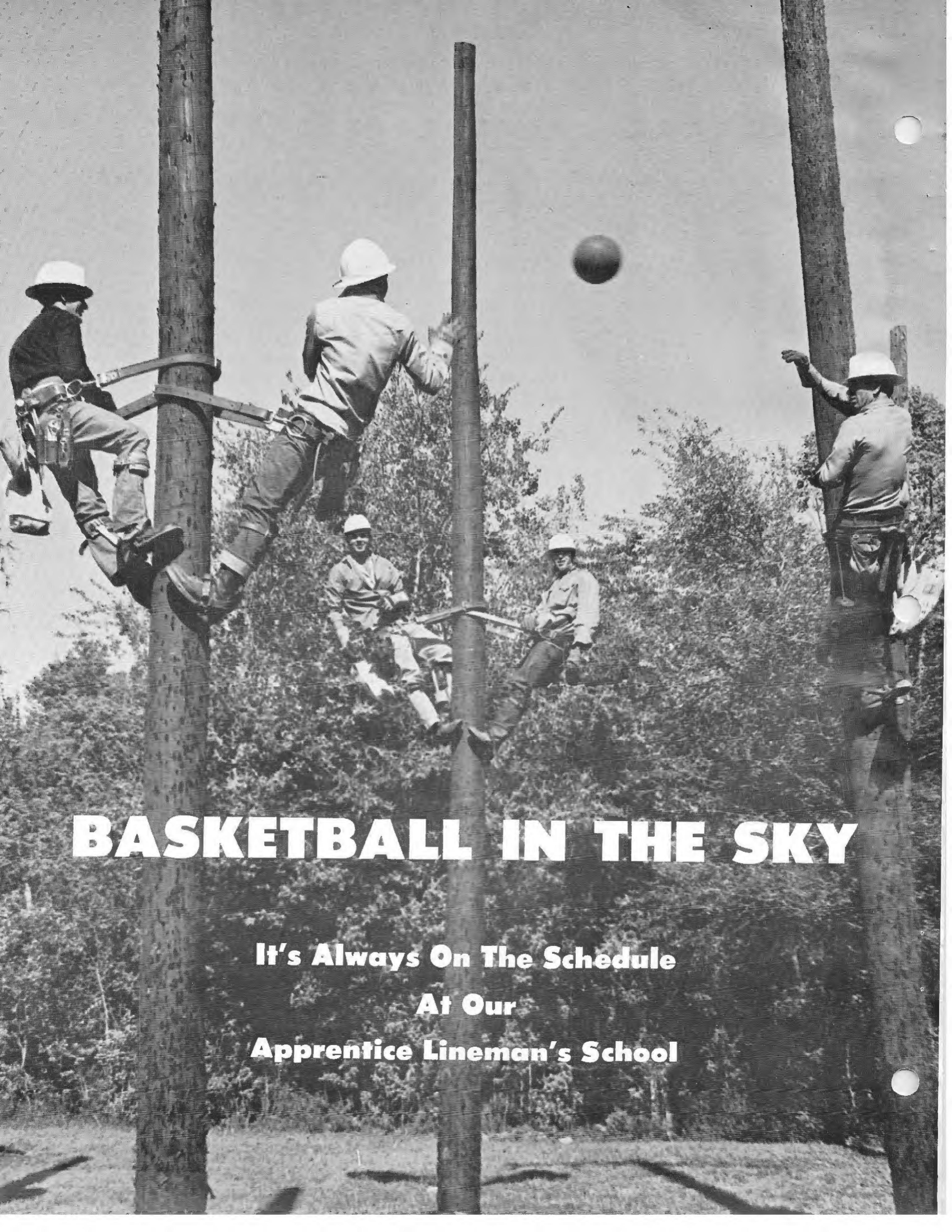
A third market purchase simply means dealing with a securities firm that isn't making the trade on the floor of an exchange. It's one that has purchased and owns in its own rights a block of the stock and, as such an owner, makes a direct sale to the trustee. A block of stock purchased in this manner does not cost a brokerage commission but the price is generally the last price at which the stock traded on the exchange, plus a premium of 25 cents per share.

When stock is purchased through a broker, he charges a brokerage and commission fee based on the price of the stock and whether or not round lot purchases are made. A stock selling for \$25 per share purchased in round lot of 100 shares would cost approximately 44 cents per share in brokerage fee.

Consequently, it may appear at times that Thrift Plan purchases are made at the month's high point. Determination of the average price paid for stock each month can be made by deducting this fee from the figure published in Plain Talks monthly.

RECEIVING POINT. First Security National Bank of Beaumont is trustee of the Thrift Plan and the two men who handle the investments are W. P. Machemehl, seated, senior vice president and trust officer, and L. G. Busbee, assistant trust officer.

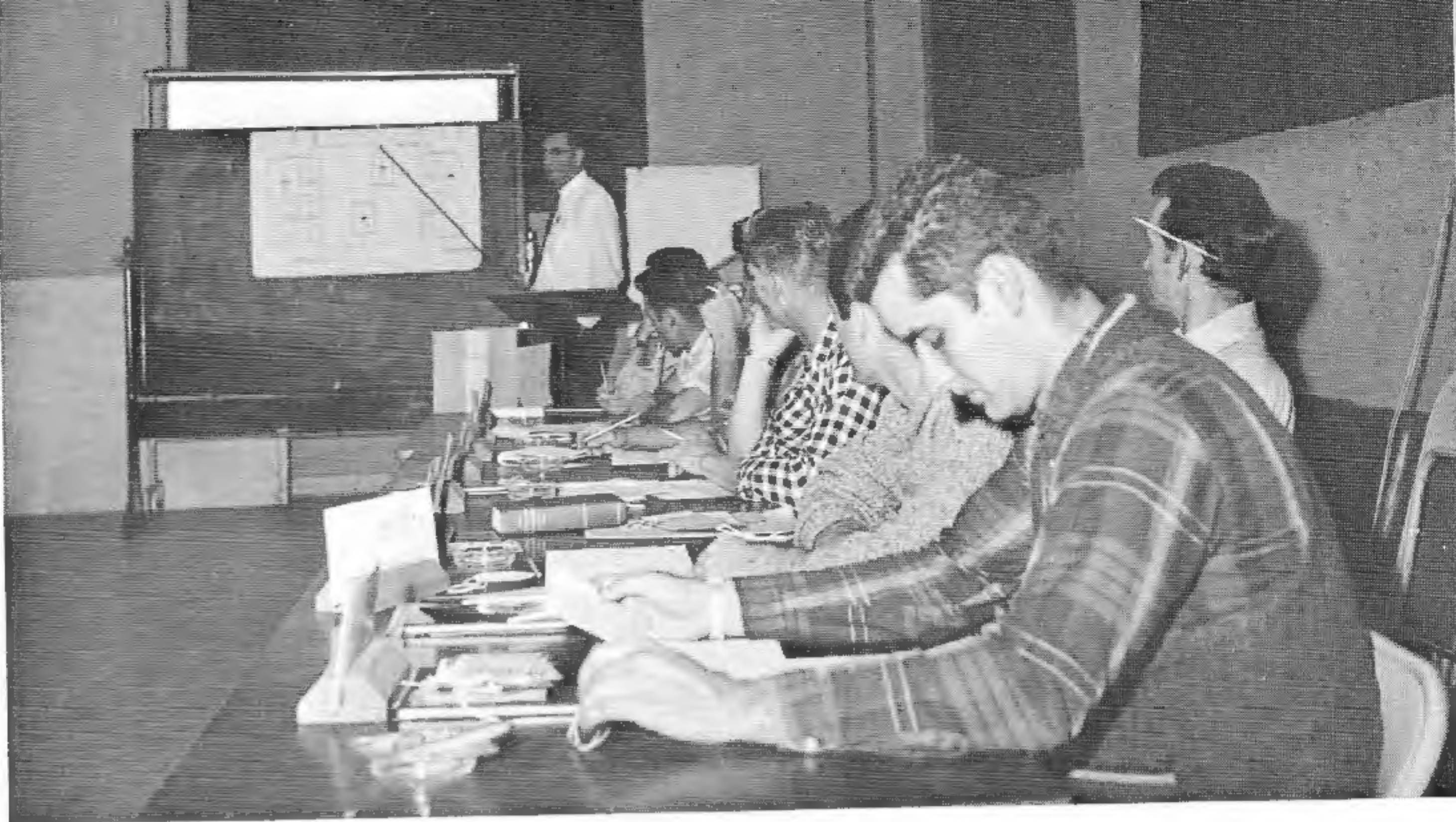




BASKETBALL IN THE SKY

**It's Always On The Schedule
At Our
Apprentice Lineman's School**

BACK ON EARTH. Apprentices learn through practice and theory at GSU's lineman's school. Here, S. F. Krebs, service foreman, Beaumont, instructs trainees in "Line Clearance Orders."



"YOU LEARN BEFORE you go aloft," reads the motto in the Pole Climber's Guide Book.

And it's usually the first thing drilled into the heads of young apprentices at our Company's lineman's training school. In layman's language, it simply means you have to learn to crawl before you walk. But as many an apprentice lineman will tell you, even after you have learned the principles of climbing, it's still a lot easier said than done.

Soon after a linemen's helper is selected for training as an apprentice, the initial phase of his two-part schooling gets under way with field training. Classroom instruction is the second phase.

"Although our field training classes may be as small as two or three students, we feel it is necessary to begin training apprentices as early as possible," explained John Irwin, training representative, Beaumont. "That way there is less chance of accidents or poor quality workmanship."

Field training for the apprentices is a two-day, 16-hour school taught by safety men and experienced linemen such as Calvin Hall, safety-claim agent, Lake Charles and Ralph Shirley, safety representative, Baton Rouge.

SITES OF FIELD instruction are in Beaumont at the Lindbergh Substation, in Lake Charles at the Ryan Street Service Center and in Baton Rouge at the Choctaw Service Center.

"By having three training locations within our system, we can take the field classes to the students," Mr.

Irwin said.

Each apprentice must furnish his own tools, which are carefully checked by instructors for serviceability and safety. Tips on the care and cleaning of the many items are passed along by the experienced lineman. His equipment checked out, the student is now ready for his instruction.

A special training aid for the class is a section of utility pole about five inches high called "the target". Practice at aiming toward the center of the pole section with his gaffs will assure the new lineman of more rigid support when he makes his actual climb.

Several poles are set up for practice sessions on the training site. While the apprentice is practicing his ascents and descents on the pole, his instructor is prompting him on climbing safety, proper handling of himself on the pole and self confidence while aloft.

ANOTHER PRELIMINARY exercise for the apprentice is to lift his left leg and left arm at the same time and repeat with his right arm and leg. Although an observer of this exercise may be reminded of a puppet on a string, climbing by this method is easier and more practical.

When he progresses to a reasonable degree of agility on the pole, the student is ready to go on to the more complicated courses of pole top rescue and the proper "covering up" of hot conductors.

The final test of the apprentice's

newly acquired ability comes when he participates with his fellow students in a game of pole top basketball.

"We've found the basketball game to be a very good method of teaching the new lineman the most common error of climbing, that of staying too close to the pole," Mr. Irwin said. "Stretching out to catch the ball gives him confidence in himself and in his equipment."

CLASSROOM INSTRUCTION for the apprentices is normally given only once a year. However, because of this year's larger class, two sessions were held.

Eleven instructors conduct the four day, 24-hour class with topics ranging from such basic subjects as "The Fundamentals of Electricity" to more complicated ones like "Voltage Regulators and Capacitors."

The purpose of the classroom phase of his training is to assist the apprentice in learning the practices and procedures related to transmission and distribution work and to provide him with a basic understanding of distribution equipment. Once he completes his field and classroom training, an apprentice will work alongside a first class lineman for about a year.

The effect of the lineman's training classes is resulting in better trained men on the job, men who are able to progress faster because of a clearer understanding of their duties.

And for the apprentice, the fear is taken out of climbing and working with high powered lines because he learns the right way of doing things.

Mobile Relay Lab, Meter Vans Lead to . . .

NEW EFFICIENCY ON WHEELS

THERE IS ALWAYS AN easier way of doing something. It's just up to man's ingenuity to come up with the method.

When the Relay Communications Department, Beaumont, decided that there was an easier way to test relay equipment, they designed and built a mobile lab to take the testing out of the shop and move it into the field.

Built under the direction of Harry Leicht, supervisor of relay communications, Beaumont, the special mobile lab was constructed during spare time by department personnel. It took six months to complete.

The lab is housed in the rear of a three-quarter ton step van truck. Electrically heated and air-conditioned, it is equipped with two currency sources, facilities for checking contacts and target coils, an intercom in addition to a 2-way radio, an air compressor unit, a vast amount of cabinet and storage space and various meter testing devices.

Don Corgey, relay foreman, Beaumont, and Bill Rabe, relay foreman, Baton Rouge, designed wiring for the lab. Their schematics were presented to M. T. Alford, relay man, who did

the wiring. Tom Parsley, another relayman, designed and built the cabinet work to fit the rear of the van.

The primary advantage of the mobile lab is that relay equipment no longer has to be brought into the service center for testing. Now the relays can be taken out at the substation and tested just several feet away in the truck.

Gulf States' relay equipment is tested on a one and two-year schedule computed by IBM. With a responsibility of 2000 units of relays in the Beaumont Division, the two-man crew of the lab, eventually to be reduced to one man, will have its hands full for awhile. However, the new mobile lab should make the job a lot faster—and easier.

NOT TO BE OUTDONE by the Relay Department, the Baton Rouge, Lake Charles and Beaumont Meter Departments added bright new meter trucks to simplify and improve operations.

Specially designed, the trucks provide improved protection for meter equipment and convenience and safety for installation crews.

The new trucks are duplicates of

three meter trucks recently acquired for the Baton Rouge and Lake Charles divisions.

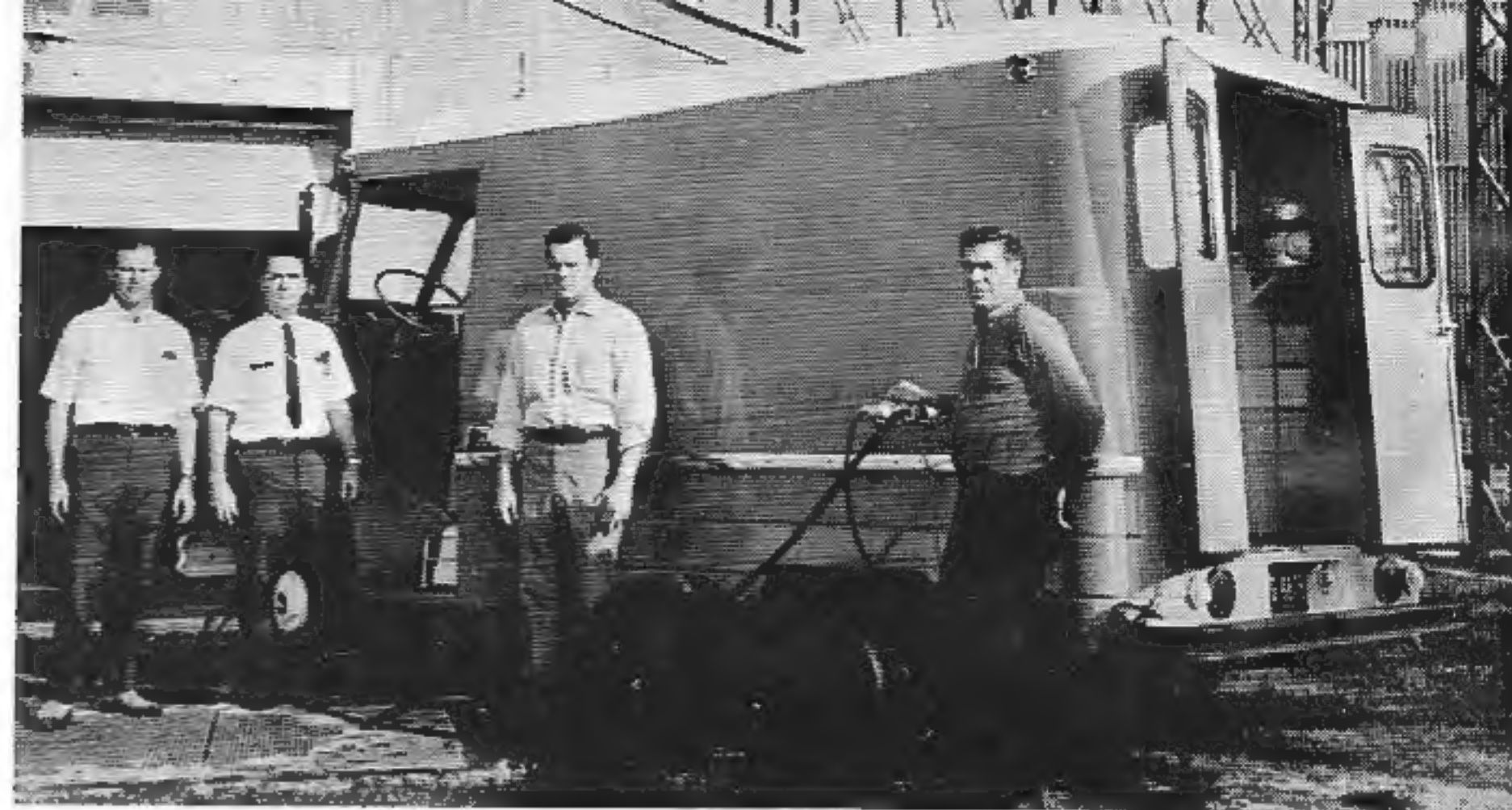
Previously, standard electrical service trucks were used for the installation and maintenance of meter devices. However, the open bed of the trucks offered no protection from moisture and dust, which can seriously affect the inner mechanisms of the meters.

With the new covered vans, protection from the weather and from dust in the air is provided.

Special equipment was added to the trucks to meet the needs of the meter crews, including ladder mounts on top of the vans, oversize engine, and a revolving supply bin in the truck bed.

Access to the supply bin is provided by side doors on the truck which open on the street side, a safety consideration. The meterman is able to reach all of his tools from one location by simply pulling a cord to rotate the bin.

The meter vans will be used for the installation and repair of industrial meters and auxiliary equipment, for use on testing routes and routine meter reading runs and for the obsolete meter changeout program.



NEW TRUCKS. In top photo, Don Corgey, relay foreman, Harry Leicht, supervisor of relay communications, and relay men M. T. Alford and Chuck Martin show off the mobile relay lab designed by GSU'ers. Specially designed meter van in bottom photo provides protection for equipment plus personnel safety and convenience.

THE WORLD WAS STUNNED 25 years ago—December 7, 1941—when the Japanese attacked Pearl Harbor to signal the start of World War II. That “day of infamy” and the ensuing years of a bitter war left indelible impressions on those who were there.

One of those who lived to tell about it was our Company’s Jack Hamilton, labor foreman, Beaumont, who heard news of the December 7 sneak attack like most Americans—at home and on the radio. But a draft call and several months training put him enroute to the Pacific and the start of a courageous if brief war record. He was overseas less than a year but most of his time was logged in ground combat with the enemy.

Jack joined the 77th Infantry Division at Leyte in the Philippines during “mop-up” operations and was promptly shot through the leg by a Japanese sniper. His division moved on to Ie Shima in the Okinawa Islands, just off the southern tip of the “Land of the Rising Sun” — Japan. It was there he saw famed war correspondent Ernie Pyle killed by enemy machinegun fire. Jack was taking cover in a ditch about 100 yards from Pyle and was looking at him when he was hit by a burst of bullets.

Jack was wounded for the second time later that same day but returned to the heat of battle after receiving a field dressing. His outfit moved on to Okinawa and it was there that he was finally put out of action. His Company was attacking famed “Chocolate Hill” when a mortar shell exploded behind him. He was paralyzed for five months and flown back to a hospital at Guam with less than a 50-50 chance for survival.

Jack survived alright, and with a batch of stories for the grandchildren someday. But unlike most, he can prove his war stories with a flock of medals. Prized possessions are the Purple Heart and two Clusters for being wounded three times and the Bronze Star and one Cluster for two acts of bravery above and beyond the call of duty in the face of the enemy.

December 7 and the ensuing days of World War II spurred vivid memories of those who helped shape our history in the Pacific.

Jack Was There



PLENTY OF PROOF. Jack Hamilton, labor foreman, Beaumont, saw his share of action during World War II and has the medals and news clippings to prove it. Mr. Hamilton was with famed war correspondent Ernie Pyle when he was killed by Japanese machinegun fire.

Reddy Is Instant Stage Hit

Lee School
Port Arthur, Tex.
Gulf States Service Center
1500 Ninth Avenue
Port Arthur, Texas

Dear Sirs:
We want to thank you
for the puppet show we
enjoyed it very much. The parts
Lied best were when
Thumper and when the
Bytmar were also liked
robbin. We also liked
teeth. Thank you again.
Yours sincerely
Bob Fuller

1,700 Shriek With
Glee Over Debut
of New School Idol

REDDY KILOWATT HAS appeared in movies and on television.

His face is familiar to thousands who read newspapers, magazines and billboards. With so much public exposure already to his credit, it was inevitable that he should tackle yet another entertainment medium—the stage.

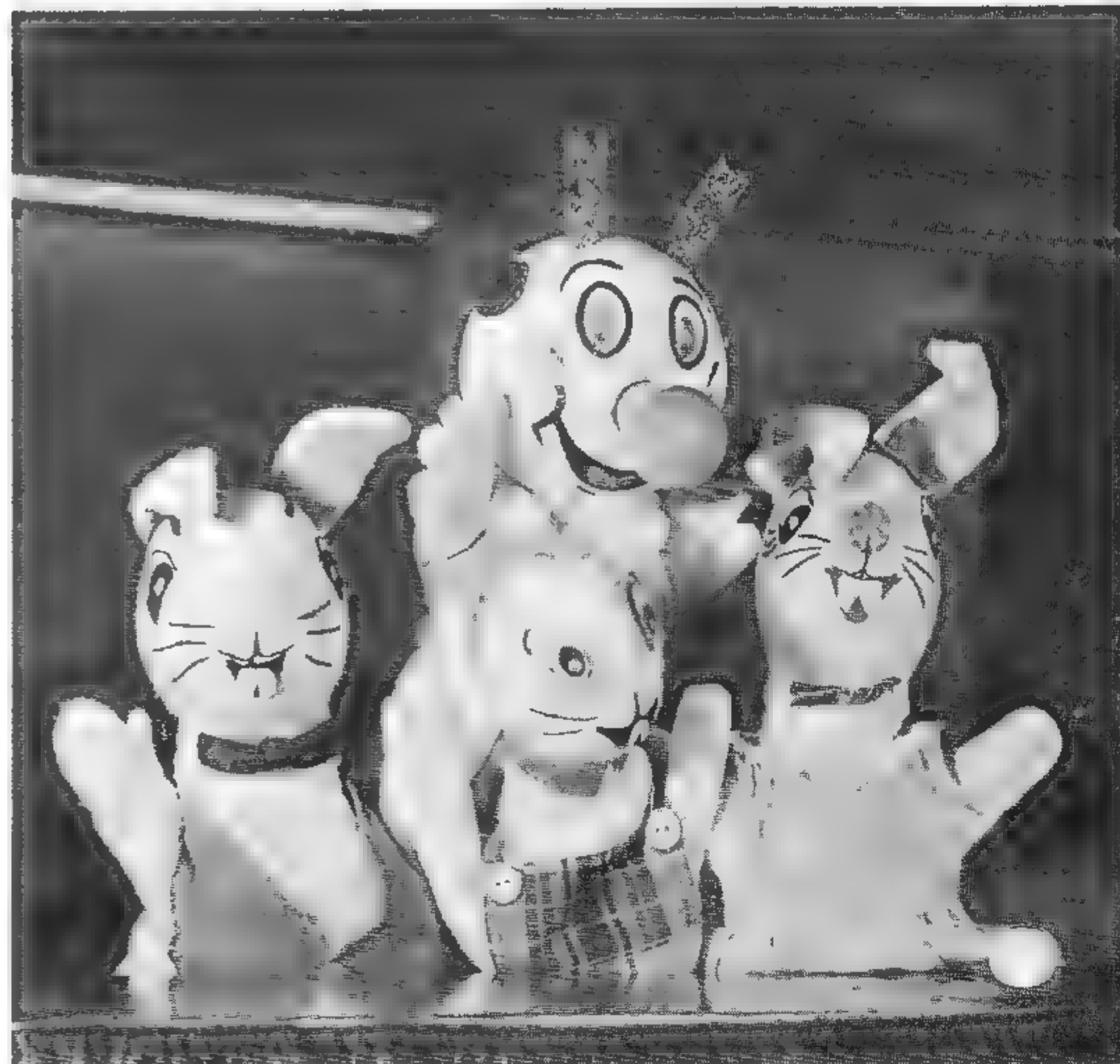
The production, entitled "Food and Fun for Everyone", was first presented as a health and grooming class for teenage girls featuring Reddy and a family of rabbits.

A school nurse, and mother of one of the girls, caught the show and was so impressed that she invited Reddy and his troupe to her school. Word of the show spread, and in two days, 1700 children, nurses and principals in Port Arthur had seen it.

Requests for the show have swamped the Home Service Department, Port Arthur, which stages the show. So, around the first of the year, Reddy and his cast will go on tour to fill the requests.

Will success spoil Reddy now that he has become a superstar?

Probably not. He'll continue to provide the same top quality electric service as always, but even more people will be aware who's responsible.





Ripened "vegetable pears" peek from beneath the lush green foliage of Marcus Andrews' mirliton vines. Mr. Andrews, superintendent of residential sales, Baton Rouge, has a green thumb when it comes to growing the delicacy.



Fredda Hobgood, home service advisor, Baton Rouge, slices mirlitons for stuffing. Below, she shares her recipe for this delicious main course with you.

Looking for A New Delicacy?

Try Mirlitons, the Vegetable Pear

(Fredda Hobgood, home service advisor, Baton Rouge, hails from Memphis, Tennessee, and she has found the Cajun country's mirliton quite a new treat. In the following article, Fredda tells about the "vegetable pear" and how to get maximum mileage from it in the kitchen.)

THE MIRLITON, OR vegetable pear, is an unusual delicacy found growing abundantly in Louisiana. Shaped like a bell pepper and having the outside texture of a squash, this unique vegetable can be baked, stuffed, stewed or served fresh in a cold salad.

Marcus Andrews, superintendent of residential sales, Baton Rouge, has

learned from his Cajun friends how to grow and enjoy mirlitons, and although Joe DeJean of Beaumont and C. J. "Blackie" Decuir of Port Arthur have tried, they agree that it must take Louisiana soil to grow them.

Two of the many ways mirlitons can be prepared are given below.

COLD MIRLITON SALAD

4 small mirlitons

Your favorite French dressing

Cut mirlitons in half; pare and remove center seed. Boil until tender in salted water. Cool; marinate several hours in French dressing in the refrigerator. Place two halves per serving on crisp lettuce leaves. Serves 4.

STUFFED MIRLITONS

4 large mirlitons

1 large onion, chopped
1 large garlic clove, optional
½ cup chopped celery
3 tbsps. shortening
¾ pound fresh cooked shrimp, cleaned
½ cup grated sharp cheese
½ teaspoon monosodium glutamate
Salt and pepper to taste

Parboil mirlitons until almost tender. Cut in half and scoop out meat. Set aside and saute onion and garlic in a heavy skillet until transparent.

Add celery and cook until tender. Mash mirlitons, mix with shrimp, monosodium glutamate, cheese and mixture in skillet. Fill shell, cover with additional cheese and bread crumbs and bake in moderate oven 350° until crumbs are browned.



Howard Chaney



Dewey Raborn



E. C. Kopp

At Louisiana Station

Chaney, Raborn, Kopp Promoted

IN A TRIO OF personnel changes at Louisiana Station, Howard Chaney and Dewey Raborn have been promoted to operation supervisors and Edward Kopp has been elevated to station engineer.

HOWARD CHANEY, formerly operating engineer, joined Gulf States in 1930 as an auxiliary operator. A native of Pride, Louisiana, he has taken courses from the International Correspondence School and attended Louisiana State University.

He progressed to head fireman in 1943 and to station engineer in 1947. He became operating engineer in 1949 and held that position until his present promotion.

Mr. Chaney is married to the former Edith Ford of McComb, Mississippi. He is a member of the Louisiana Engineering Society and the Marine Engineers Association.

Active in civic affairs, he is the past chairman of Plains Lodge #135 of the Masonic Order and a member of the Community Chest Board.

DEWY RABORN, formerly station engineer, joined our Company in 1939 as an oiler. He progressed to

head fireman in 1949 and was promoted to boiler operations foreman in 1953. He was elevated to station engineer in 1959.

He is a native of Crosby, Mississippi. He and his wife, the former Myrtle McCulloch of Baker, Louisiana, reside at 1375 McHugh Road in Baker.

Mr. Raborn is a scout master and cub scout master and has served as president of Woodlawn Citizens Association, past chairman of the Baker Planning Commission and as a member of the Louisiana Farm Bureau.

Active in politics, he was elected to the East Baton Rouge Republican Executive Committee. He has served as a delegate to the Louisiana State Republican Convention and as Honorary Sergeant at Arms at the Republican National Convention in San Francisco. He was the first Republican on record to be elected councilman of the East Baton Rouge Parish.

The Raborns have three children, Donald, who is in the U.S. Navy, James, who is in the U.S. Air Force, Mrs. Darrell Serrett of Baton Rouge and Pamela, who is attending high

school in Baker.

He is a member of the First Baptist Church in Baker and American Legion Post #38.

EDMUND KOPP started with our Company in 1949 as an operator's helper. He was promoted to switchboard operator in 1964.

A native of Hackensack, New Jersey, he attended high school in St. Augustine, Florida. He also attended the University of Florida.

He is married to the former Lois Entekin of Lumberton, Mississippi. The Bakers reside at 2544 Day Drive in Baker, Louisiana. They have three children, Michael, who attends Louisiana Tech, Thomas, a junior at Baker High School, and Laura, who is in the eighth grade.

Mr. Kopp has been a scout master for two years and an assistant scout master for four years. He is also treasurer of Troop #125 Committee.

He has been a member of the Official Board of the First Methodist Church of Baker for the past six years. He belongs to Masonic Lodge #441.

Promotions Around the System

J. M. WELLS

J. M. WELLS, JR., formerly head fireman, Neches Station, has been promoted to control operations foreman at the Beaumont power plant.



Wells

A native of Beaumont, Mr. Wells is a graduate of French High School. After completing three years in the U.S. Navy, he joined our Company in 1946 as an operator's helper at Neches Station.

Mr. Wells progressed to turbine engineer in 1951 and to switchboard operator in 1952. He was promoted to head fireman in 1958.

Mr. Wells and his wife, the former Katherine Rooney, reside at 2310 Monroe in Beaumont. They have four children, J. M. Wells III, 19, Cathy Jo, 16, and twin sons, Tommy and Terry, 11.

He is a member of Knights of Columbus Council 4172 and St. Pius X Catholic Church.

MARVIN COX

MARVIN COX HAS been promoted to utility foreman in the Port Arthur line department.



Cox

A native of Joaquin, Texas, Mr. Cox joined our Company as a helper in March, 1946. He progressed to first class serviceman in 1951.

He attended public schools at Joaquin and graduated from high school there. He served in the army from 1943 to 1946.

Mr. Cox is married to the former Fannie Marie Dry of Joaquin. They have two children, David, 16, a sophomore at Thomas Jefferson High School and Vicki, 12, a seventh grader at Thomas Edison Junior High.

M. K. SMITH

MILLARD K. SMITH, has been promoted to utility foreman in our Company's Baton Rouge line department. The promotion was effective December 1.



Smith

Mr. Smith, a native of East Baton Rouge Parish, joined our Company in 1948 as a helper in the Baton Rouge line department. He took a military leave of absence in 1951 to serve in the Army during the Korean conflict. He returned to GSU in 1953 as a lineman fourth class and progressed to lineman first class in 1955.

Mr. Smith was transferred to the Clinton office as a serviceman first class in 1955 and was transferred to Zachary as district serviceman in 1957. Smith was transferred back to Baton Rouge in 1959 as a lineman first class and was changed to serviceman first class in Baton Rouge in 1964.

He was graduated from Central High School in Baton Rouge in 1946 and attended Louisiana State University and Southwestern Louisiana Institute.

Mr. Smith is married to the former Connie Sampere of Independence, Louisiana, and they have four children, Kenneth, 14, Shelia, 10, Sandra, 7, and Sheri, 5. He is a member of the Zoar Baptist Church in Baton Rouge.

Atoms On Way

Nuclear energy is becoming a significant factor in the production of electric power in this country, with its expected use exceeding the most optimistic forecasts of a few years ago. In 1965, 3.6 billion kilowatt-hours were produced by nuclear fuel—about 20 times the figures in 1958.

MARVEL SKEIDE

MARVEL SKEIDE, formerly storekeeper, Treasury Department, Navasota, was promoted to storeroom supervisor effective December 1.



Skeide

Mr. Skeide joined our Company in February, 1946, as a helper in the T & D Department, Hempstead. In 1948, he was transferred to the Engineering Department in Navasota. He progressed to storeroom assistant in 1950 and was made storekeeper in 1952.

A native of Hempstead, Mr. Skeide is a graduate of Hempstead High School and spent 30 months with the U.S. Army in the Pacific prior to joining our Company.

Mr. Skeide is married to the former Edith Elkins of Corsicana. They reside at 718 Duke St.

He is a member of the Lutheran Church and the Oddfellows Lodge in Navasota.

R. E. Lanier Graduates From Harvard Course

ROBERT E. LANIER, operating superintendent, Navasota, graduated December 9, from the Advanced Management Program of the Harvard Graduate School of Business Administration at Boston.

The 13-week program is designed to provide executives with a over-view of business administration and prepare them for the broad responsibilities of core management.

Mr. Lanier's graduating class was composed of 160 executives from 135 companies in the United States and abroad as well as from the military services and other government agencies.

SERVICE AWARDS

FORTY YEARS



C. W. Choate
Local Superintendent
Anahuac

THIRTY YEARS



Harold Berly
Sys. Engineering
Beaumont



A. D. Bonnette
T&D
Sour Lake



C. J. Bonura
T&D
Beaumont

TWENTY YEARS



J. J. Boutte
Garage
Port Arthur



George P. Guins
T&D
Zachary



R. D. Hereford
Neches Station
Beaumont



George Naquin
Louisiana Station
Baton Rouge



Cullen J. Rome
T&D
Lafayette



Horace P. Trahan
T&D
Lafayette

TEN YEARS



C. A. Comeaux
T&D
Baton Rouge



Richard East
Gas Department
Baton Rouge



Aleck Givens
T&D
Maringouin



Dudley Malveaux
Dist. Treasury
Port Arthur



H. A. Marino, Jr.
Sys. Engineering
Beaumont



Oscar Thompson
Beaumont
T&D



Let's Read Our Mail

On November 5, 1966, our Company co-sponsored the District 11 Gold Star Awards Banquet in Houston, an annual 4-H event. Letters, such as those printed below, were received from every home demonstration agent and agricultural agent in the district. Our sponsorship of such worthy civic events does much to fortify our Company's image and foster community respect.

Mr. L. V. Dugas
Gulf States Utilities Company
Beaumont, Texas

Dear Mr. Dugas:

The Chambers County delegation who attended the District 4-H Gold Star Awards Banquet last Saturday night join with me in expressing our utmost appreciation to you for making this great and most successful occasion possible.

Words are not available neither is there a unit of measure to express the good and everlasting effects this type occasion has upon our youth. Last Saturday night represents one of the deeply imbedded experiences that shall never be forgotten and we would like to thank you for helping to make this occasion possible.

Very truly yours,
J. R. Carroll
County Agricultural Agent
Chambers County

Mr. L. V. Dugas
Gulf States Utilities Company
Beaumont, Texas

Dear Sir:

I am very grateful to you for sponsoring the Gold Star Banquet. It was a very great honor.

Sincerely yours,
Lloyd Thornton

Mr. L. V. Dugas
Gulf States Utilities Company
Beaumont, Texas
Dear Mr. Dugas:

We would like to take this means of expressing our appreciation to you and the Gulf States Utilities Company for your part in sponsoring the District 11 Gold Star Awards Banquet in Houston on Saturday, November 5. This is always an outstanding event and much of the credit for its success is due to the fine support received from friends of 4-H.

The 4-H Gold Star winners from Colorado County and their parents were highly complimentary of the banquet and join with us in expressing gratitude to you and your organization for making this organization possible.

Sincerely yours,
Mrs. Berla W. Yates
Co. Home Dem. Agent
Colorado County
Doyle L. Moore
Co. Agricultural Agent
Colorado County
S. E. Chase
Assoc. Co. Agri. Agent
Colorado County

Gulf States Utilities Company
Beaumont, Texas
Dear Mr. Dugas:

I would like to express my thanks to you and the Gulf States Utilities Company for the fine support you and your company gave in sponsoring the District 11 Gold Star Banquet in Houston on November 5, 1966. On behalf of the entire county staff we are extending our thanks.

Your truly,
Max E. Stapleton
Ass't County Agricultural Agent
Jackson County



BAD NEWS. That's exactly what John Terry Bridgers, 12, is to the opposition. John, son of Kenneth R. Bridgers, equipment operator, Sabine Station, was awarded the white helmet as the most outstanding player of the Redskins, one of the four teams in the Junior Cardinal Football League in Beaumont.

Mr. L. V. Dugas
Gulf States Utilities Company
Beaumont, Texas

Dear Sir:

The District 11 Gold Star Banquet and Program at the Sheraton-Lincoln Hotel in Houston, November 5, 1966, was a most outstanding demonstration of the ability of junior leaders of the District 4-H Council to execute an excellent program which they planned with adult advisors.

We do appreciate so very much the support and fine cooperation of all of you at Gulf States Utilities in the youth phase of the Extension program as well as the many programs with adults.

Sincerely,
Mrs. Gladys D. Kolander
State Home Demonstration Agent

Gulf States Utilities Company
Beaumont, Texas

Dear Sir:

I would like to take this opportunity to thank you and the many others who helped sponsor the 1966 District 11 4-H Gold Star Banquet in Houston.

Thank you,
Peggy Yeats
Waller County

... and more letters

Mr. L. V. Dugas
Gulf States Utilities
Beaumont, Texas

Dear Mr. Dugas:

We would like to express our appreciation to you and your company for the fine support you have given our 4-H program.

We felt the District Eleven Gold Star Banquet was a complete success and we wish to thank your company for co-sponsoring this event.

Very truly yours,
Jewell E. Ballew
Co. Home Dem. Agent
Washington County
Don Reeves
Assistant County Agent
Washington County
J. W. Stufflebeme
County Agent
Washington County.

FROM HUNTSVILLE:

Gulf States Utilities Company
Huntsville, Texas

Gentlemen:

The Texas Prison Rodeo was a big success. Weather was excellent each Sunday, and attendance was high. Our crowds were considerably larger than our original estimation, and each Rodeo Program that was printed was sold. Besides wanting you to have this information, I wanted an opportunity to tell you formally of our appreciation for the advertisement you took in the program.

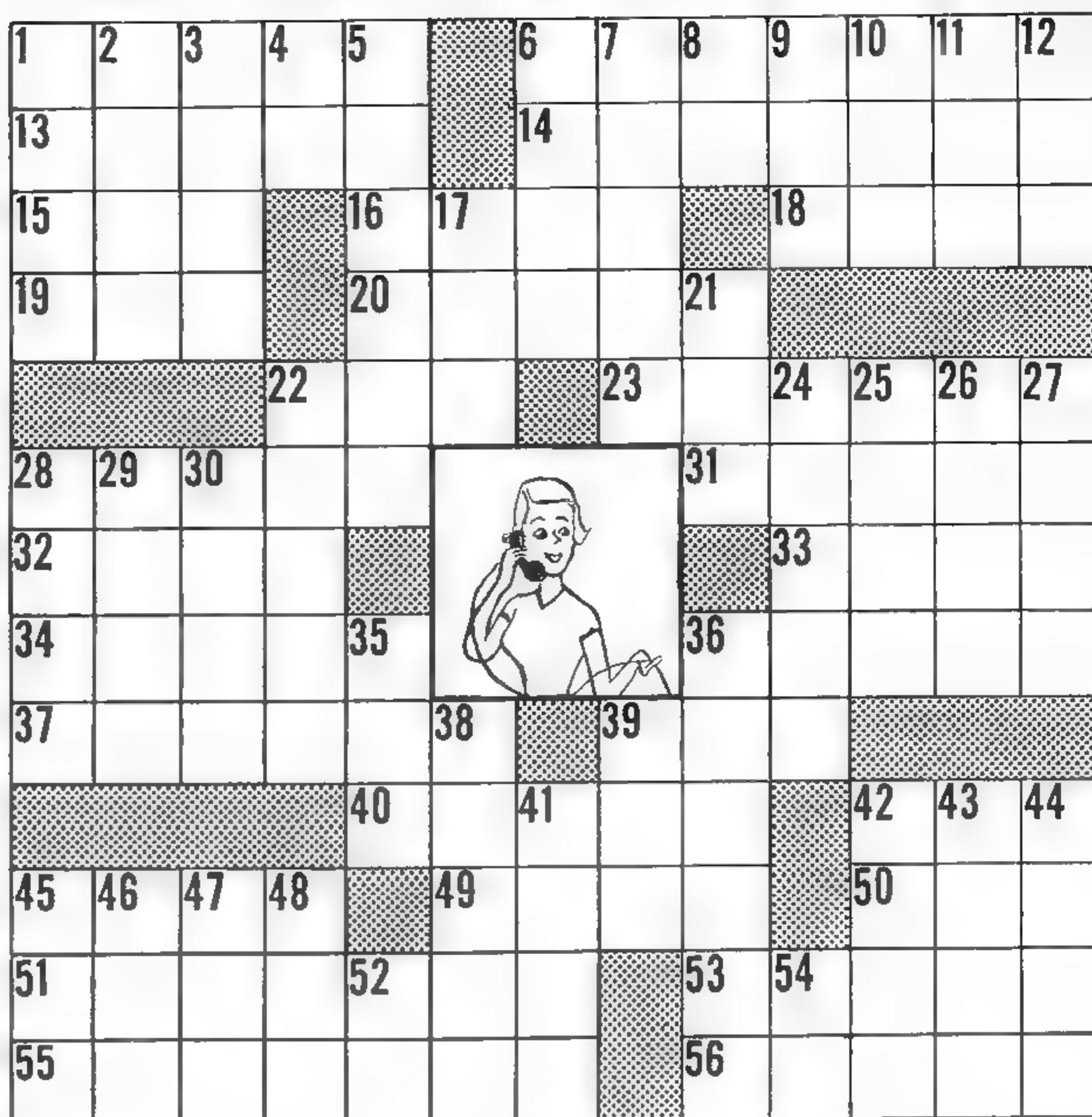
We appreciate your interest, and next year plan to give more time to companies and organizations in planning their advertisements.

Very truly yours,
Jack D. Kyle
Assistant for Business
Texas Department of Corrections

Answer to Puzzle

On Page 18

Phone Manners Crossword Puzzle



ACROSS

1. 6. Ways of using the telephone in business and personal life to make it work for you, not against you
13. Don't tie these up with long-winded gab-fests
14. Rude
15. Good phone manners ——— important at work and at home
16. If you want to be understood, don't ——— too fast
18. What the boss wants every woman in the office to sound like on the phone
19. Your tone of voice can make a simple ——— or no on the phone sound pleasant or irritating
20. This word should not be used to answer a business phone
22. The telephone company operator is trained to turn ——— voice into an asset
23. The way you talk on the phone can have a good or bad ——— on your career and on company business
28. Emotion you must control when using the telephone
31. Customers are likely to ——— the company with whom it is pleasant to do business on the phone
32. When you make a ———, identify yourself promptly
33. Knowing and using area codes for Long Distance can save your valuable ———
34. Your telephone manners, good or bad, have a part in forming your company's public ———
36. This is irritating, when the operator calls you to the phone and makes you wait while she tries to find the person who has placed the call
37. Tennis spectators
39. Title Misses aim for
40. On the telephone, your ——— is you
42. Three rules for good phone manners are:
 1. Speak ———ly;
 2. Be ———ful;
 3. ———nswer promptly
45. Talk too much
49. The result of discourtesy on the phone to a potential customer
50. Teach your kidd ——— to use the phone correctly

51. The way you enunciate words
53. It's good manners to ——— distinctly
55. Call backs
56. Practice good phone manners. The job you save may be ———

DOWN

1. Don't let the kiddies ——— with the phone
2. Personnel managers like to ——— people with good telephone habits
3. People with good phone manners are the ——— you like to do business with
4. Bad manners on the phone get on your ———
5. Old Testament heroine
6. Meditate
7. Part of leg
8. A rude person is ———ot ———ourteous
9. Zero
10. Reno is in N——da
11. If you want to get ahead, get ——— of bad phone manners
12. Sneaky
17. Combining form, air
21. Don't go away and leave the receiver ——— the stand
22. Girl's name
24. Three mythical goddesses
25. Deliver us from ———
26. Torpor
27. Three spot
28. Sour substance
29. Identify yourself by ——— when you make a call
30. The way to sound when someone calls you
35. Envelope (ab.)
36. Stylish
38. Legislator
39. Megacycles (ab.)
41. Free electrons
42. God (French)
43. People can't ——— you if you don't speak into the mouthpiece
44. Inquires
45. Boarder (ab.)
46. Falsehood
47. Perform
48. British Thermal Units (ab.)
52. Bad phone manners will impa—— your business usefulness
54. Good phone manners can improve business and put money in your ———cket

Huff Ends 25 Years Service On Retirement

J. R. HUFF, utility truckdriver in the Baton Rouge T&D Department, retired December 1.



Huff

Mr. Huff started his career with our Company as a groundman in Baton Rouge in 1941. He had previously worked as a carpenter in Hattiesburg, Missis-

sippi. He progressed to a helper in the T&D Department in 1941 and became a truck driver for that department in 1944. He was promoted to utility truckdriver in 1950.

A native of Liberty, Mississippi, Mr. Huff attended Washington High School.



THRIFT PLAN

THE TRUSTEE OF THE Employee Thrift Plan purchased the following stock during November covering deductions and Company contributions through October:

- 1977 shares of common stock at a total cost of \$51,526.67 or an average cost per share of \$26.063.
- 57 shares of \$4.40 preferred stock at a total cost of \$4,714.87 or an average cost per share of \$82.717.

These costs included brokerage and commission fees.

The trustee also deposited \$18,475.86 with the savings department of the First Security National Bank of Beaumont.

Guess the Cost Winners



LAKE CHARLES DIVISION. Edgar DeWoody, serviceman, right, is the winner of the blender and cookbook in Lake Charles, presented to him by Ed Hodges, superintendent of sales, Lake Charles. Mr. DeWoody estimated closest the monthly bill of the total electric home owned by Donald Sigur, serviceman.

PORT ARTHUR DIVISION. J. A. Stelly, superintendent of sales, Port Arthur, presents a blender and cookbook to Calvin Hebert, T&D engineer, who estimated closest the average monthly bill of the total electric home of Mr. and Mrs. Roy E. Cowart, right, he's line foreman in Beaumont, in the "Guess-the-Operating-Cost" Contest conducted by the System Sales Department and Plain Talks.



BEAUMONT DIVISION. Betty McLean, stenographer, Beaumont, wins the blender and cookbook in Beaumont, presented here by Randy McAlpine, supervisor of sales, Beaumont, right, for most nearly estimating the average monthly electric bill of Luther Risher, Jr., purchasing agent, Beaumont.

BATON ROUGE DIVISION. Marcus Andrews, supervisor of sales, Baton Rouge, presents a blender and cookbook, all beautifully wrapped, to N. A. Parrino, meter reader, Baton Rouge, who closely estimated the monthly bill of the Herbert DeLaune family, right, he's residential sales representative in Livingston Parish.



E. A. Baumgartner Authors Article

COMPUTER SCHEDULING OF RELAY Maintenance



Baumgartner

is the subject of an article by E. A. Baumgartner, supervisor of Relay Protection and Maintenance, Beaumont, which appeared in the October issue of Transmission and Distribution magazine.

In the article, Mr. Baumgartner describes how our Company has enlisted computers for the tedious job of scheduling maintenance of relay equipment rather than using clerical help. In view of heavy construction programs now under way by our Company, computers are a practical means of insuring regular maintenance of equipment since relay testing for new construction causes a delay in routine maintenance, he says.

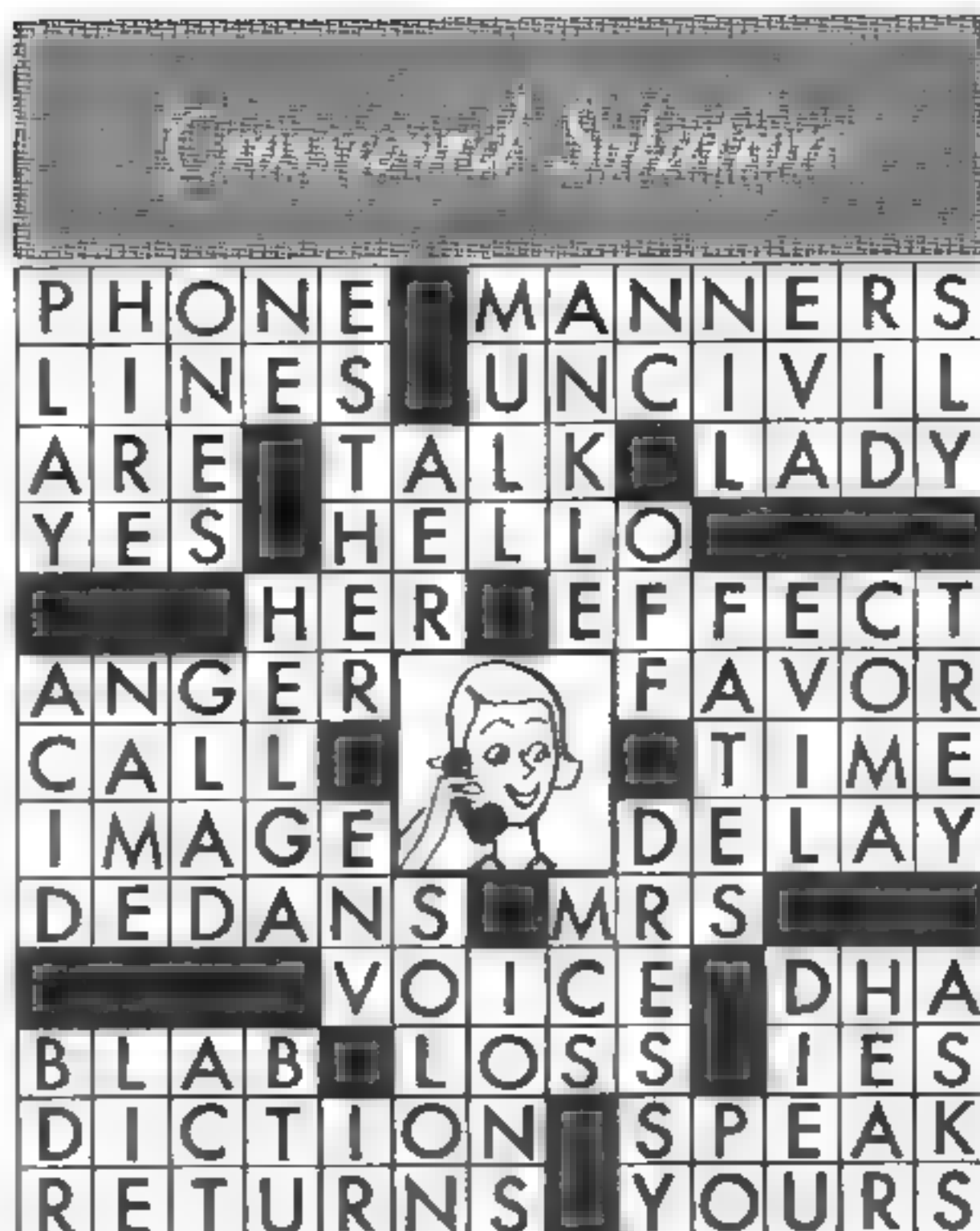
Mr. Baumgartner is a graduate of Rice University. A registered professional engineer, he is past chairman of the Beaumont section of AIEE and now serves on the Relay Practices Subcommittee of IEEE's Power System Relaying Committee.

Sympathy to:

ELDON A. WERNER, president of our Company, on the death of his father, John S. Werner, in Brockton, Massachusetts, December 1.

OLIVER RAY PACE, SR., on the tragic death of his son, Oliver Ray Pace, Jr., in a hunting accident, November 20.

Mrs. E. J. Clubb on the death of her husband, **EARL J. CLUBB**, 71, of a heart attack in Beaumont. Mr. Clubb retired six years ago after 43 years with our Company. He was a supervisor in the Repair Department.



Fred Keel To End 27 Years Service

FRED KEEL, janitor, Navasota, will retire January 1, ending 27 years service with our Company.



Keel

Mr. Keel, a native of Navasota, joined Gulf States in March of 1940 following a nine-year tenure as owner of a grocery store.

He is married to the former Angeline Venters of Navasota and they reside at 1310 South La Salle St. They have two children living in Navasota, Mrs. Carrie Keel Ware and Mrs. Willie Keel Sims.

The Keels are members of Friendship Baptist Church. He attended public schools in Navasota.

Ever Wonder About Cost Behind Power?

EVER WONDER ABOUT the cost of increasing the use of electric power by 500,000 kilowatts? Q. Q. Quinn, industrial sales manager for Connecticut Light and Power, did and came up with this estimate: A large generating plant would cost about \$100,000,000, lines and distribution, \$100,000,000, and the customer's own installation about \$50,000,000. That's a total of \$250,000,000 or about \$500 per kilowatt!

Earl J. Clubb Dies Nov. 23

EARL J. CLUBB, retired supervisor of the Repair Department, Beaumont, died November 23 after suffering a heart attack while driving his car near Gateway Shopping Center in Beaumont.

A native of Fannett, Texas, Mr. Clubb began his career in the utilities field in April, 1921, when he went to work as a trainman for the East Texas Electric Company.

In 1926, he progressed to meter reader in the Customer Accounts Department and to district representative in 1929. He became a clerk in the Beaumont Repair Department in 1935 and held that position until he was promoted to supervisor of the Department in 1941.

Mr. Clubb is survived by his wife, a daughter, Mrs. Ralph Kreger of Alvin, Texas; a stepdaughter, Mrs. J. E. Lester of Dallas; one son, J. P. Clubb of Beaumont; a stepson, Arnett Collops of Beaumont; two brothers, Arthur J. Clubb of Raywood, Texas and Dennie Clubb of Beaumont; two sisters, Mr. W. J. Faires of Beaumont and Mrs. J. W. Canter of Cheek.



GOLDEN BOY. Jackie Ogden has been named Tyler County's Gold Star Boy as the most outstanding 4-H Club boy of the year. He is the son of Jack Ogden, residential sales representative.



GSU'ers In the News

GERHARD W. SMITH, application engineer, Beaumont, recently presented a paper entitled "Safety of URD Construction" before the engineering section of the Southwestern Electric Exchange meeting held in Atlanta, Georgia.

HARLAN C. STABLER, primary and special tester in the Navasota Meter Department, was presented an appreciation award by the Navasota Kiwanis in recognition of his outstanding work with Troop No. 361 of the Scouts, which is sponsored by the Kiwanis.

Mrs. Stabler was also given a certificate recognizing her cooperation with her husband in the youth work.

The Better Business Bureau of Southwest Louisiana has elected **EDWARD G. HODGES** as secretary for 1967. Mr. Hodges is superintendent of sales in Lake Charles.

ANDY POULSON, safety representative, Beaumont, spoke on "Attitudes that Pertain to Safety" to Rotarians in Groves, Texas.

He listed five attitudes which can lead to accidents and showed how they should be changed to become attitudes which help prevent accidents.



RUN, GINGERBREAD MAN! Kathy Stelly, 4, daughter of J. A. Stelly, sales superintendent, Port Arthur, has captured the gingerbread man from this delightful cookie and candy scene prepared by home service personnel of the Port Arthur Division. This picture first appeared on the front page of the women's activities section of The Port Arthur News along with recipes for the novel decoration.

Construction Under Way On New Silsbee District Headquarters

GULF STATERS IN OUR Company's Silsbee District will soon have a new home.

Construction began in late November on a one-story, all masonry structure to be located at the corners of Avenue H and North 6th Street in downtown Silsbee.

The fire-proof and air-conditioned building will be utilized for GSU offices, sales floor and an assembly room with demonstration kitchen. It will serve as headquarters for the 10 GSU'ers there.

Architect for the building is R. C. Heartfield Associates of Beaumont and Winter King and Son is the contractor. The expected completion date is prior to May 1, 1967.

GSU sales, service, engineering and accounting functions will be handled in the 3,500 square foot office building.

Presently, the Gulf States' district office in Silsbee is located at 175 East Avenue H.

JAMES A. STELLY, sales superintendent, Port Arthur, was elected to the board of directors of the Port Arthur Chamber of Commerce. He will serve three years beginning in January.

R. O. WHEELER, vice president and personnel manager, Baton Rouge, was re-elected treasurer of the Louisiana Manufacturers Association Board of Directors at the group's November meeting.

The Lamar Tech Ex-Student Association re-elected **Jimmy E. Booker** president during the college's homecoming activities in November. Mr. Booker is an engineer with our Company's Production Department.

Awards for the Gulf States' sponsored 4-H Electric Awards program were presented to Winnie, Texas, 4-H'ers by C. W. Choate, local superintendent, Anahuac.



Mr. and Mrs. R. M. Tompkins, he's storeroom supervisor, Beaumont, on the birth of a grandson, **William Todd**, born September 19. The parents are Miles and Betty Tompkins of Beaumont.

Mr. and Mrs. Frank J. Robinson, Sr., he's district superintendent, Huntsville, on the birth of a grandson, **Frank III**, born November 23.

Mr. and Mrs. Louis C. Sandidge, he's an appliance repairman first class in Beaumont, on the birth of a daughter, **Shirlene Annette**, born September 12, 1966.

Mr. and Mrs. Don M. Blue, Gas Department, Baton Rouge, on the birth of a daughter, **Margaret Annette**, September 28, 1966.

Mr. and Mrs. George Myers, he's in residential sales, Port Arthur, a daughter, **Mary Theresa**, November 16, 1966.

COFFEE CUP



LOUISIANA STATION

ON OCTOBER 14, 1966, Louisiana Station employees said farewell to our Plain Talks reporter, Miss Joyce Rachal. Joyce resigned to become Mrs. Edsel Roy and live in St. Joseph, Louisiana. She was given numerous gifts by her fellow employees which will help her in becoming a full time housewife.

Everyone hated to say good-bye but all wished her the best of happiness in her future life.

Mr. Sabre (Pop) J. Guldry, retired employee, got out of the hospital on November 7, from a hernia operation. Pop is doing fine and would like all his friends to come see him.

We would like to extend a WELCOME to our new employees at Louisiana Station. They are: Elain M. Cherbonnier, departmental clerk; Tommy L. Harwell, mechanic's helper; William E. Foster, operator's helper; Joseph P. Hollingsworth, operator's helper; Gerald L. Swaggerty, operator's helper; Shannon W. Harris, operator's helper.

—By Alfrieda Henderson

PORT ARTHUR

MISS MITTIE DUNN, floor saleslady, Port Arthur, spent the Thanksgiving holidays with her sister and brother-in-law in Florida.

J. P. Pevoto, supervisor of division accounting, Port Arthur, reports he is "feeling like himself again" after experiencing a little heart trouble.

He has been off since September 12. Mr. Pevoto is allowed to be up some these days and is happy to see his Gulf States friends again.

We're happy to see him again too!

—By Rosemary Vaught



SEASONS GREETINGS FROM ORANGE. A giant Santa Claus, extends a friendly greeting to passing motorists at our Orange office building. The 14-foot high model, weighing 600 pounds was shipped in two sections from Chicago. It is arranged on top of the service center among huge gift boxes and a tall Christmas tree. Smaller lighted trees with the words "Seasons Greetings" are on either side of the display. Yule season ornaments are featured in the building. Mushroom flood lamps bathe the exterior in red and green lights.



WAIST DEEP. Nadine Hester, departmental clerk, Beaumont, is busy helping Santa wrap the more than 1200 Christmas gifts for GSU children's parties in the Beaumont Division.



RETIREMENT PARTY. Lee T. Haney is honored with a party and a three piece set of luggage signaling the end of his 37-year career with Gulf States. Mrs. Haney and Marvel Skeide, his replacement as storeroom supervisor, Nava-sota, look on.



FORGOTTEN COOKIES

2 egg whites One 6-oz. pkg.
1/2 tsp. salt chocolate bits
2/3 cup sugar 1 cup chopped nuts

Preheat oven to 350 degrees. Beat egg whites and salt until stiff. Gradually add the sugar. Fold in chocolate bits and nuts. Drop by teaspoon on greased cookie sheet. Put in oven, turn off heat and leave 1 hour without opening door. Remove from cookie sheet.

PEANUT BRITTLE

1/2 cup dark corn 2 tablespoons
syrup margarine or butter
1/4 cup molasses 1 cup salted peanuts
1/4 cup sugar 1/8 teaspoon baking
soda

Cook corn syrup, molasses, sugar and margarine until well blended. Stir in peanuts, and boil to soft crack stage (280° F.) or until a small amount separates into threads which are hard but not brittle when tested in very cold water. Stir in baking soda. Pour into buttered dish and cool. Remove candy from dish and break into irregular-shaped pieces.

M-m-m-m-m-m

Christmas Goodies



PECAN CLUSTERS

1/2 stick margarine 1 1/2 ozs. unsweetened
1/2 cup sugar chocolate, melted
1 egg 1/2 cup sifted flour
1 1/2 tsps. vanilla 1/4 tsp. baking powder
1/2 tsp. salt

2 cups broken pecans or walnuts

Preheat oven to 350 degrees. Cream together the margarine and sugar using mixer. Add egg and vanilla; mix well. Mix in melted chocolate, then the dry ingredients which have been sifted together. Stir in pecans. Drop from teaspoon one inch apart on a lightly greased cookie sheet. Bake at 350 degrees, 10 minutes. Remove to cooling rack.

POPCORN LOG

1 stick margarine One 8-10-oz. pkg.
or butter crisp rice cereal
One 6-oz. pkg. 2 cups Spanish
chocolate chips peanuts
One 10-oz pkg. 2 cups chopped
miniature pecans
marshmallows 1 cup raisins
3 cups popped popcorn

Melt margarine, chocolate and marshmallows on low heat position of skillet or range. Mix remaining ingredients in large bowl. Pour melted chocolate sauce over dry ingredients and mix thoroughly. Then spoon the mixture into a half-gallon milk carton. Pack tightly. Chill one hour or longer. Tear carton away and slice.



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Talks*

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*May the glow
of your Christmas lights
shine in the hearts
of all Americans...
wherever they
may be.*



GULF STATES UTILITIES COMPANY 